

ALFREDO ALBORNOZ

Alfredo joined the Automobile Club of Colombia in 2011 as general manager. He considers his biggest challenges are to continue the growth achieved in recent years and in the field of mobility, become the most important reference in Colombia, making mobility a permanent and self-sustaining activity for the club.

Alfredo's professional experience began in Bavaria brewery, one of the 10 largest companies in Colombia. He subsequently worked with a number of multinational companies in marketing and sales. In addition to his role with ACC he is a professor at El Rosario University in Bogota.